

# RETAIL REIMAGINED: ACTIVATING GENERATIVE AI

RCCSTORE25



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# TALAN

# TALAN WORLDWIDE

An international consulting group dedicated to transformation through innovation and technology.













CONSULTING  
IN MANAGEMENT  
& INNOVATION

DATA  
& TECHNOLOGIES

CLOUD  
& APPLICATIONS  
SERVICES



## CORE SECTOR EXPERTISES

 RETAIL	 FINANCIAL SERVICES
 LUXURY	 ENERGY & UTILITIES
 INSURANCE	 HEALTHCARE
 PUBLIC SERVICES	 MANUFACTURING
 TRANSPORT & LOGISTICS	 MEDIA & TELECOMS

# TALAN RETAIL CLIENTS

SPECIALTY RETAIL

LUXURY

CPG

FASHION

Brown's



AUBAINERIE

Reitmans

LCBO

STRUCTUBE



L'ORÉAL

CELINE

LYMH

KERING

Cartier



BALMAIN  
PARIS



FLV



Dior

MoëtHennessey

BVLGARI

GIVENCHY





# RETAIL AI ACTIVATION FRAMEWORK - FROM CONCEPT TO REALITY, SWIFTLY

- Personalized marketing commerce
- Automated product descriptions
- **Conversational commerce**

## eCommerce & Marketing

- Ask questions of data
- Content drafts and meeting summaries
- Frontliner worker productivity

## Productivity

## Stores & Service

- Data driven operations
- Natural language content access
- Conversational service

## Supply Chain

- Risk identification
- Consumer demand signal
- **Process & decision automation**

Governance, Privacy & Security

**Thank You!**

**Come meet us  
at Booth #213**

